

Core concepts and principles


What	Why
<p>Population identification is the first step to begin implementing population-health management and will need to be done on an on-going basis as your population changes.</p> <p>It includes:</p> <ol style="list-style-type: none"> 1. understanding your defined population (needs, socio-demographics, size, etc.) 2. identifying sub populations with common needs (i.e., 'priority populations') within your defined population 	<p>Understanding your defined population and subpopulations enables you to co-design and match finite resources with the goal of improving health, care integration and resource efficiencies.</p>

Learnings shared from other places so far:

- Think about the “priority population” as the initial population of focus – remember the goal is clinical and financial accountability for the entire defined population (spread is required over time). Learnings and capabilities can extend to other populations and improve efficiencies.
- No single right place to start - many teams found their initial population of focus drifted as they began the work of planning and identifying subpopulations
- Don't let perfect be the enemy of good enough – leverage the data you have now and begin to collect the data you'll need
- Too narrow a focus can lead to optimization of one part of system at the expense of others while, too broad a focus can stretch capacity and lead to change fatigue, complexity

Throughout each component:

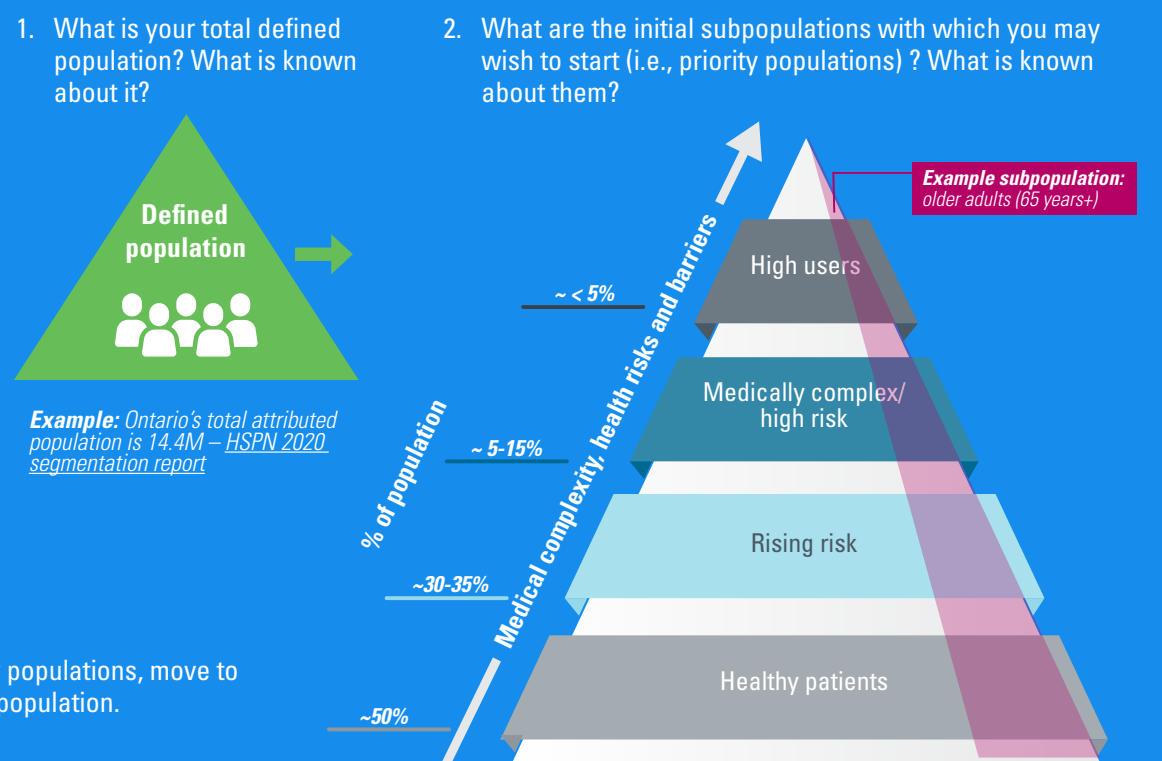
- ✓ [Co-design with lived experience](#) which represents your population
- ✓ Apply an [equity lens](#) with an emphasis on racialized and [Indigenous populations](#)
- ✓ Leverage QI processes and complete **tests of change**
- ✓ **Adapt** based on learnings and as population changes



Example of application

- Tools**
- ✦ MoH data package
 - ✦ OH OHT dashboard
 - ✦ [INSPIRE OHT reports](#)
 - ✦ Quantitative and Qualitative feedback (e.g., surveys, interviews, co-design activities)
 - ✦ Data from partners (e.g., primary care, hospital(s), community mental health, public health, etc.)
 - ✦ HSPN OHT population segmentation reports

Understand your defined population by their care needs, risks and barriers?



Next steps

Once you have identified your priority populations, move to segmenting the priority population.

Click [here](#) for the segmentation infographic
Click [here](#) for the care models infographic

