10 May 2021

COVID-END SCOPING WORKING GROUP

Why? Why now?

- COVID-19 has created a once-in-a-generation focus on evidence among governments, businesses and non-governmental organizations, many types of professionals, and citizens.

- Their decisions have profoundly shaped the pandemic response and will shape responses to future societal challenges.

- While the pandemic has fast-tracked collaboration among decision-makers and researchers, drawing from a range of types of evidence to inform the full spectrum of decision-making is not yet routine.

How will the Evidence Commission build on and complement past work?

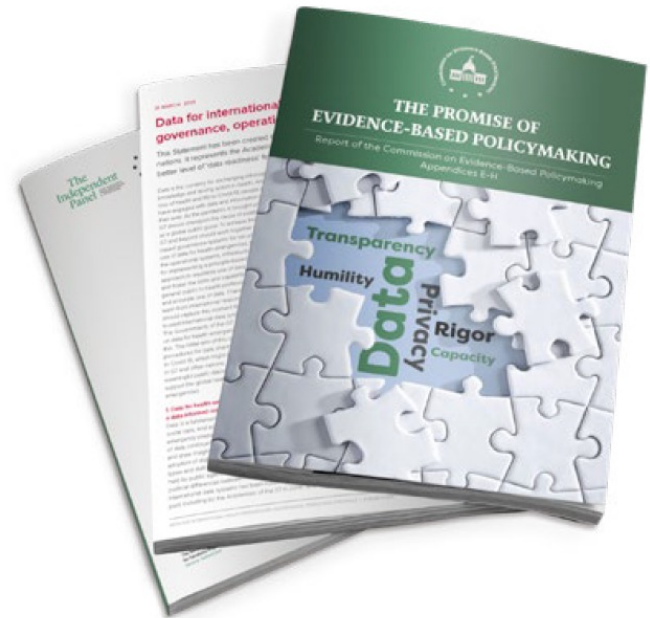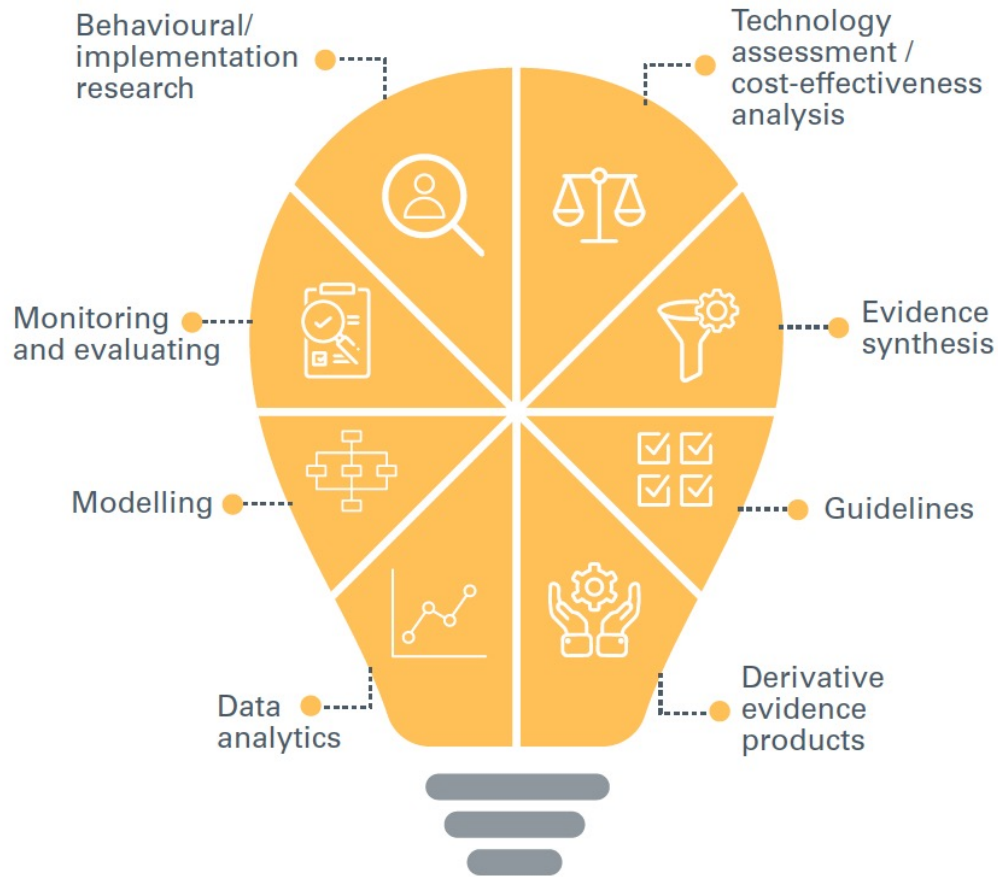|	
Recognize distinct needs of different types of decision-makers	vs. targeting single types of decision-makers
Consider complementarities of different types of evidence	vs. prioritizing single evidence sources
Prepare for different types of societal challenges	vs. focusing on single categories of challenges

Global Commission on Evidence to Address Societal Challenges

Decisions

Policy
Government policymakers need to be convinced there's a compelling problem, a viable policy, and conducive politics

Organizational
Business and non-government organizational leaders need a business case to offer goods and services

Professional
Doctors, engineers, police officers, social workers and teachers need the opportunity, motivation and capability to make a professional decision or to work with their individual clients to make shared decisions

Personal
Citizens need the opportunity, motivation and capability to make a personal decision or to build a social movement

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Evidence

- Behavioural/ implementation research
- Technology assessment / cost-effectiveness analysis
- Monitoring and evaluating
- Evidence synthesis
- Modelling
- Guidelines
- Data analytics
- Derivative evidence products

Challenges

Sectoral within country

» Health systems failing to improve health outcomes and care experiences
» Schools struggling with virtual instruction
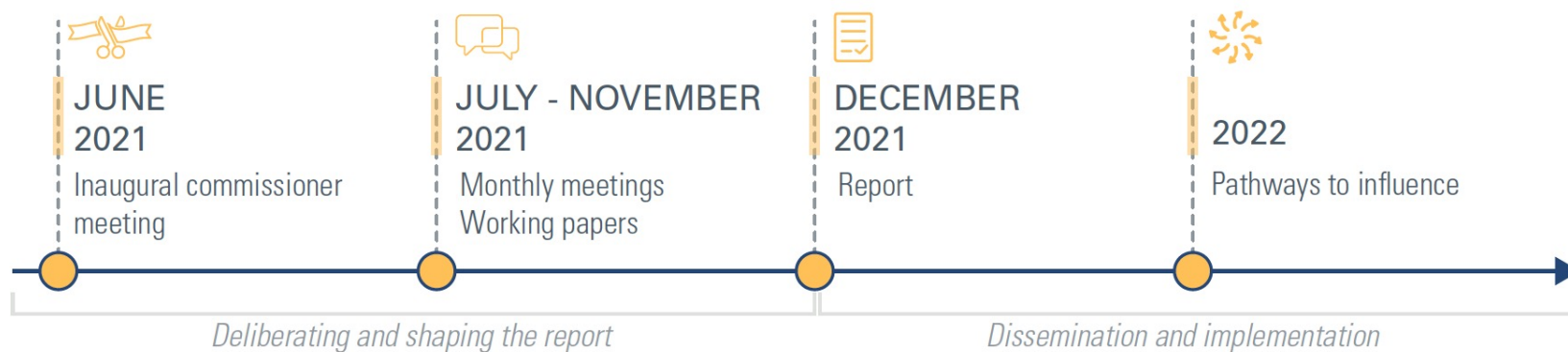» Declining living standardds
» Domestic terrorism

Cross-sectoral within country

» Antimicrobial resistance
» Growing levels of inequality
» Lack of trust in institutions
» Achieving national targets for the Sustainable Development Goals

Global coordination

» Climate change
» Equitable vaccination against COVID-19

Timeline at-a-glance

JUNE 2021
Inaugural commissioner meeting

JULY - NOVEMBER 2021
Monthly meetings
Working papers

DECEMBER 2021
Report

2022
Pathways to influence

Deliberating and shaping the report

Dissemination and implementation

- ✓ Secretariat operational
- ✓ Commissioner outreach underway
- ✓ Partner outreach started
- ✓ Analysis activities initiated
- ✓ Scoping working paper
- ✓ Visibility in development

Global Commission on Evidence
to Address Societal Challenges

Evidence

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Global Commission on Evidence to Address Societal Challenges

	Category	[definition] or sub-category
Eligibilty criteria	Commission experience / Experience from similar processes	[if similar experience, detail]
	Highly skilled in their field	[would be called upon in their field given their level of skill and expertise]
	Knowledge of evidence synthesis (supply/creation or demand/use)	[2/3 demand; 1/3 supply]
	Experience with evidence	[determine experience using categories (e.g. data analytics; modeling; evaluation; behavioural and implementation research; evidence synthesis…)]
	International experience	[describe relevance]
	Scope of influence	[ability to support implementation of the commission's recommendations and/or influence others to do so]
	Geography	African region (AFRO)
		Americas (AMRO/PAHO)
		Eastern Mediterranean region (EMRO)
		European region (EURO)
		South East Asia region (SEARO)
		Western Pacific Region (WPRO)
	Role	Citizen
		Service provider leaders
		Policymaker leaders
		Intermediaries and funders
		Evidence synthesis leaders
		Researcher leaders bringing complementary perspectives
	Sector	Health focused
		Non-health focused
Other demographic factors	Diversity	Gender
		Age
		Ethnicity
		Education
		Affiliations

Global Commission on Evidence to Address Societal Challenges

Citizen leaders	Service provider leaders	Policymaker leaders	Intermediaries and funders	Evidence synthesis leader	Research leaders bringing complementary perspectives
Hadiqa Bashir (Two-Time Winner, International Children's Peace Prize, Pakistan)	Gillian Leng (Chief Executive, NICE, UK)	Ashraf Ghani (President, Islamic Republic of Afghanistan, Afghanistan) – Alternate: Zalmai Rassoul	Chris Yiu, Executive Director, Tony Blair Institute, UK) – Alternate: OB Sisay	Howard White (CEO, Campbell Collaboration, Germany)	David Halpern (Chief Executive, Behavioural Insights Team, UK) – Alternate: Jonathan Breckon
	Sonali Khan (Managing Director, Sesame Workshop India, India)	Helen Clark (Former Prime Minister, New Zealand)	Melinda Gates (Co-Chair and Trustee, BMGF, USA) – Alternate: Steven Kern	Julian Elliott (Co-Founder and CEO, Covidence, Australia) – Alternate: Philippe Ravaud	Esther Duflo (Winner, Economic Sciences, Nobel Prize, USA)
	Vered Blass (Chair, Board, Engineers Without Borders Israel, Israel) – Alternate: Kamal Verma	Matshidiso Moeti (Regional Director, WHO-AFRO, Republic of Congo) – Alternate: Naledi Pandor	Charlotte Watts (Chief Scientific Officer, Department for International Development, UK)	Maureen Smith (Chair, Consumer Executive, Cochrane, Canada)	Ka Yi Ling (Winner, Innovators Under 35, MIT Technology Review, Singapore)
		Sally Davies (Former Chief Medical Officer, England, UK)		Larry Hedges (Professor, Statistics and Education and Social Policy, Northwestern University, USA)	Michael Marmot (Chair, Commission on Social Determinants of Health, WHO, UK) – Alternate: Nicholas Stern
		Sanna Marin (Prime Minister, Finland, Finland)			Sheryl Lightfoot (Expert, EMRIP, UN, Canada) – Alternate: Cornelia Wieman
					Sabba Mehmood (Co-Founder, DataLEADS, India)
Highlight indicates the potential commissioners that have been chosen for the first round of invitations.					

Data analytics	Modeling	Evaluation	Behavioural and implementation research	Evidence synthesis	Technology assessment and cost-effectiveness analysis	Guidelines	Derivative products and complementary supports for evidence-informed policymaking
Michael Marmot (Chair, Commission on Social Determinants of Health, WHO, UK)	Charlotte Watts (Chief Scientific Officer, Department for International Development, UK)	Esther Duflo (Winner, Economic Sciences, Nobel Prize, France)	David Halpern (Chief Executive, Behavioural Insights Team, UK)	Larry Hedges (Professor, Statistics and Education and Social Policy, Northwestern University, USA)		Gillian Leng (Chief Executive, NICE, UK)	Evidence Commission
Sally Davies (Former Chief Medical Officer, England)		Howard White (CEO, Campbell Collaboration, TBD)				Julian Elliott (Co-Founder and CEO, Covidence, Australia)	
Unknown							
Hadiqa Bashir (Two-Time Winner, International Children's Peace Prize, Pakistan)	Sonali Khan (Managing Director, Sesame Workshop India, India)	Ashraf Ghani (President, Islamic Republic of Afghanistan) – Alternate: Zalmai Rassoul	Sanna Marin (Prime Minister, Finland)	Ka Yi Ling (Winner, Innovators Under 35, MIT Technology Review, Singapore)	Sheryl Lightfoot (Expert, EMRIP, UN, Canada) – Alternate: Cornelia Wieman	Matshidiso Moeti (Regional Director, WHO-AFRO, Republic of Congo) – Alternate: Naledi Pandor	
Maureen Smith (Chair, Consumer Executive, Cochrane, Canada)	Vered Blass (Chair, Board, Engineers Without Borders Israel, Israel) – Alternate: Kamal Verma	Helen Clark (Former Prime Minister, New Zealand)	Chris Yiu, Executive Director, Tony Blair Institute, UK) – Alternate: OB Sisay	Melinda Gates (Co-Chair and Trustee, BMGF, USA) – Alternate: Steven Kern	Sabba Mehmood (Co-Founder, DataLEADS, India)		

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