



Global Commission on Evidence to Address Societal Challenges

3 March 2022

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Evidence Commission report



- Two main goals of the report
 - Provide the context, concepts or vocabulary that underpin work in this area
 - Provide recommendations about how we can and must improve the use of evidence, both in routine times and in future global crises
- Many versions of the report
 - Online executive summary
 - Online full report
 - Online chapters
 - Online sections / infographics
 - Print-on-demand full report (available through Amazon) in most languages
- Available now
 - Executive summary: Arabic, Chinese, English, French, Portuguese, Russian and Spanish
 - Online full report: English and French
 - Online chapters and sections: English and French
 - Print-on-demand full report (through Amazon): English and French
- What will be online by mid-March
 - Versions in all seven languages: Arabic, Chinese, English, French, Portuguese, Russian, and Spanish



The Evidence Commission report

A wake-up call and path forward for decision-makers, evidence intermediaries, and impact-oriented evidence producers



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Some recent coverage of the report



- Wanted: Better systems for turning evidence into action (Nature, 28 February 2022) – an editorial spurred by the commission
- Getting rid of Joe Rogan won't solve the health misinformation problem (The New York Times, 8 February 2022) – a guest essay co-written by commissioner Julia Belluz and secretariat co-lead John Lavis
- <u>5 ways to tackle ignorance about evidence during and after the</u>
 <u>COVID-19 pandemic</u> (The Conversation, 6 February 2022) an article written by secretariat co-lead John Lavis
 - Stop chasing the latest study
 - Stop accepting unquestioningly the personal opinion of experts
 - Stop relying on recommendations from old-school expert panels
 - Stop engaging in the groupthink that can come from simply asking what other countries are doing
 - Start building the processes so evidence is a consistent feature in decision-making
- The rise of evidence-based policymaking? (Behavioural Insights Team, 31 January 2022) – a blog post written by commissioner David Halpern



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Global Commission on Evidence to Address Societal Challenges

Next steps at the <u>country</u> level: Systematize what went well and address what didn't during (and before) the pandemic



Note: full version available as PDF

- Participate in a rapid jurisdictional assessment and contribute to a cross-jurisdictional network of government entities
 engaged in a similar process of systematizing and filling gaps in evidence-support systems
 - Jurisdictions: Australia, Canada's federal / BC / ON governments, China, Indonesia (TBC), Ireland, Israel, and UK, plus additional LMICs
 - Within-jurisdiction focus: Central agencies (bringing a whole-of-government perspective) and three departments/topics (one of which is health and others could be digitally supported economic transformation, education, gender-based violence, humanitarian emergency, and net-zero emissions), as well as related UN system entities' country, regional and global offices
 - □ Methods: website/document review and 10 interviews → prioritization of what to systematize and what gaps to fill
 - Example of a prioritized list of next steps:
 - Adapt the UK cabinet office approach to eliciting 'areas of interest' where political leaders have unanswered questions and then flow evidence funding to these priorities
 - Start a conversation among evidence producers about reducing duplication and increasing quality, caution them about expert opinion and old-school expert panels, and expose them to new approaches (like living syntheses & guidelines) and to domestic and global assets
 - Adapt the COVID-END model for domestic evidence-demand and evidence-supply coordination (e.g., a one-year investment of \$1.34M yielded 86 products on 34 topics keeping in mind that some of these topics are massive, like what do we know about vaccine effectiveness against variants as well as the intake / scoping / commissioning process, inventory of best evidence syntheses, twice-per-month spotlights, and monthly horizon scans to identify emerging issues)
 - Experiment with new evidence products (including infographics) that bring together many forms of evidence, continue to innovate in stakeholder- and citizenengagement processes and begin supporting the government's many advisory groups, and use a collective-impact approach in all of this work (only in line
 departments like health or in partnership with other units in central agencies)
 - Influence the prioritization of and leverage evidence-related global public goods directly (e.g., through domestic contributions) and through what we hope will be future multi-lateral bodies' investments (e.g., Cochrane, Campbell, CEE, and PROSPERO)
 - Institutionalize evidence use by build capacity for it, prompting it (e.g., evidence checklist and advisory-group procedures), documenting it, and ideally rewarding it



Next step at the <u>global</u> level: Systematize what went well and address what didn't during (and before) the pandemic



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- G20 briefing note and advocacy effort focused on securing both a soft commitment by all members and a hard commitment by select members (with the latter likely built around priority topics, including now a humanitarian emergency)
- UN system
 - Secretary-General (e.g., meeting to re-establish a scientific advisory board on 7 and 8 March)
 - WHO chief scientist
 - UNICEF executive director
 - UN resident coordinator in countries like China
- World Bank
- Global evidence producers
- Funders' networks