

COVID-19 Evidence Coordination Initiative

Agenda for Zoom call on 20 April 2020

<https://zoom.us/j/6163788736>

1. INTRODUCTIONS a. Welcoming new collaborators (see ‘participants’ attachment)	5 min
2. FOLLOW-UP ON ACTION ITEMS a. See attached notes from the meeting on 13 April 2020	10 min
3. DISCUSSION ABOUT THE NAME AND LOGO a. Confirming the name of the initiative i. 22 respondents the name although: 1) two people flagged the similarity to another partner’s initiative (Julian Elliott’s Covidence); and 2) two people flagged the possibility of using a broader name like ‘Pandemic evidence’ or ‘OutbreakHelp,’ while some others flagged that if we go broader in future it is likely to be much larger, in which case it might make more sense to go with an existing name like Evidence Synthesis International (if that group is OK with nesting this work within their remit) ii. Julian Elliott didn’t see the similarities in name as a deal-breaker (although he did note that using the long form helps) and the following factors make us lean towards approving it: 1) it will always be written in all caps (COVIDEND), not sentence case (Covidence); 2) in colour it will always appear in two different colours (COVIDEND), not all dark blue (Covidence); 3) the logo includes the full name written out and the virus image, versus having neither (Covidence); 4) the best match for the URL would have a dash (covid-end) and we could consider having COVID-END be the short version of the full name if this helps with further differentiation ; 5) the best match for a Twitter account would have three underscores (covid_e_n_d); and 6) it’s hopefully fairly time-limited and post-COVID we will either cease using it or morph the initiative into something that requires a complete re-naming anyway b. Confirming the logo i. Almost all of the 22 respondents preferred option 6 with many liking option 4 as the ‘non-colour option’	10 min
4. DISCUSSION ABOUT WORKING GROUPS a. See updated terms of reference and participants, with the more fulsome set of changes highlighted in the version circulated last Wednesday and the focus here being on the co-chairs b. Reviewing of status of co-chairs (and Ruth’s helpful comments about handling balance during the difficult time) and plans for upcoming calls	20 min
5. DISCUSSION ABOUT A ‘LAUNCH’ a. Introducing the draft webpages text (http://covid-end.org and we’ll sort out the https tomorrow if this name is approved), particularly	10 min

<ul style="list-style-type: none"> i. Text on the home page, which sets the tone for the whole initiative ii. Re-organized guide to evidence sources (which will now have a new URL) iii. Proposed model for a scalable rapid-evidence service, with other scalable models also being considered <ul style="list-style-type: none"> b. Proposing a push on social media starting on Tuesday <ul style="list-style-type: none"> i. Tagging partners (organizations and/or individuals with the largest numbers of Twitter followers) 	
<p>6. ANY OTHER BUSINESS</p>	<p>5 min</p>