

Packaging Working Group Notes from Webex call on 4 June 2020

https://mcmaster.webex.com/meet/rise

1. REVIEW POTENTIAL CHANGE TO ONE PRINCIPLE

- a. Current: Package only high-quality and timely evidence syntheses, HTAs and guidelines (with primary attention given to COVID-focused evidence and secondary attention to broader COVID-relevant evidence)
- b. Possible revised version: Package only high-quality and timely evidence syntheses, HTAs and guidelines (with primary attention given to COVID-focused evidence and secondary attention to broader COVID-relevant evidence) and/or provide a quality rating and an exact date for the evidence search (or at least the exact date the document was finalized)

ACTION: John to keep the current wording in the version to be posted on the COVID-END website (given the complexity of distinguishing the quality of the review from the quality of the evidence contained in the review, etc.)

2. REVIEW UPDATED RESOURCE LISTING (attachment 3)

a. Working group agreed with the six 'buckets' of resources and with the examples given

ACTION: Craig to share any JBI resources that can be highlighted in the resource listing and then John to circulate the penultimate version for final review before posting on the COVID-END webpage and to share the link with the Engaging working group for use in their communications with groups supporting decision-makers

- b. Working group discussed additional issues including:
 - i. Whether and how COVID-END should also be addressing how to support the use of research evidence by consumers, providers and policymakers
 - ii. How to approach evaluation beyond reach and usage
 - iii. How different regions and countries are finding different topics to be relevant at different times

ACTION: John to flag the above issues for the Secretariat (including the link between 2bi and the interest of some other partners in a potential Implementing working group)

3. TARGETED COMMUNICATION

- a. Working group discussed the potential of targeting a communication to the donor community (e.g., stop 'spam funding' initiatives that increase the noise-to-signal ratio, unlock global partnership funds to help support initiatives that decrease the noise-to-signal ratio), both likely strong allies (e.g., NIHR and Wellcome Trust) and those who will be less familiar with the evidence ecosystem
 - i. Whether this is any different from other topical issues
 - ii. Whether the problem is a combination of new entrants to the research-funding field as well as existing research funders that are responding differently to COVID-19 than to past priorities
 - iii. How examples like Cochrane's continually re-prioritized list of questions can be better promoted
 - iv. How the emerging importance of living evidence documents can be better promoted

ACTION: John to flag the above issues for the Secretariat to consider for an upcoming partners call

4. ANY OTHER BUSINESS

- a. Working group also discussed whether there's an emergent need for a group operating between the producers of very complex reviews and the plain-language communicators that can help frame the decision-relevant information in ways that are most immediately usable by decision-makers (and then can be put into even simpler language)
 - ACTION: Jo to share an example of a particularly complex review to see if working group members have feedback on how to frame the decision-relevant information in the most helpful way
- b. ACTION: John to organize a call with Ben and the Secretariat to discuss next steps for this working group