

## 1. INTRODUCTIONS

Jenn Verma and Olivia Hamilton from the McMaster Health Forum were introduced to the Working Group (WG). They will be participating as ex-officio members, focusing on the planning related to the launch of the Global Commission.

## 2. FOLLOW-UP ON ACTIONS ITEMS

- a. Participants reviewed the notes and action items from the previous Advocating WG meeting (attachment 2)

## 3. GLOBAL COMMISSION

- a. Review commissioners' criteria (attachment 3)
  - Jenn Verma walked through the draft list of potential commissioners, and the selection criteria which include, among other: commission experience or experience from similar processes; knowledge of evidence synthesis (creation or use); international experience; and scope of influence. We will also aim for appropriate distribution of commissioners on criteria such as geography; role (citizen, service provider, policymaker, intermediary/funder, researcher); and sector. We will be adding a column for 'supply' to the criteria.
- b. Review analysis of effective commissions (attachment 4)
  - Jenn walked through several examples illustrating the type of analysis we have initiated
  - Participants provided the following comments and suggestions:
    - add examples of non-health commissions;
    - add information about how other groups have used the commission;
    - add funding sources and ideally allocations;
    - outline how the commission reports have been used and advocated afterwards;
    - find out which commissions came back to review the progress and the impact several years down the road
    - look into the [Get Real Institute](#) and its official launch [announcement](#) - they focus on real world evidence (RWE) "facilitating the adoption and implementation of RWE in health care decision-making in Europe" and have a strong patient advocacy orientation.
- c. Other discussion items related to our planning
  - Participants offered the following suggestions:
    - develop a knowledge translation (KT) work plan
      - for engagement of partners (e.g., an initial 'socializing' session in the fall, and maybe next year a follow-up meeting)
      - outlining what outputs of the commission would look like, and for which target audiences
    - identify groups that can be considered commission "sponsoring partners" (not necessarily in terms of funding) who would be strategically positioned to lend added credibility and visibility to the commission, and explore whether groups such as Cochrane would like to have their names listed as such
    - capture in our planning the idea of going back several years after the commission launch, to see what has been put in place since
    - look at some of the examples that were captured in the baseline survey conducted by the Sustaining Working Group
    - develop a crisp, aspirational, clear, and simple statement about why we came together to develop the commission, and why now (e.g., something that could be captured in a 50 sec video)
    - further define the meaning of 'societal challenge'

### ACTIONS:

- **Everyone to provide any further feedback on the documents distributed in the meeting package**
- **Everyone to continue to think about candidates to be added to the list (*in progress*)**
- **Jenn and Olivia to continue working on the criteria, commissioner selection, and planning based on the feedback outlined above, including planning to approach commissioners in the month of May**

- **Jeremy to bring to the attention of the Advocating WG the findings of the baseline survey of COVID-END partners conducted by the Sustaining WG, when available**

#### 4. DISCUSSION

- a. Discuss detailed planning for Cochrane’s October virtual event (attachment 5)
- Sylvia walked participants through a set of slides related to the three-day, by invitation *Cochrane Convenes* event and mentioned a planning meeting taking place with representatives of Cochrane (Sylvia), WHO (with John Grove), and COVID-END (John Lavis, Jeremy Grimshaw).
  - Participants discussed several planning matters:
    - with respect to invitees:
      - aiming to include people from the wider evidence synthesis community, and to include non-health sectors
      - the long list of potential commissioners that Jenn & Olivia have put together, as well as the list that Jenny circulated would be great sources to help determine some of the invitees
      - Jenny offered to contact some of the advocacy organizations from the list she circulated
      - From Jenny via chat box:
        - look into the [Get Real Institute](#) and its official launch [announcement](#) - they focus on real world evidence (RWE) “facilitating the adoption and implementation of RWE in health care decision-making in Europe”
        - consider whether to connect with those who are successfully funded through the European Commission’s emergency fund for [Research infrastructure services for rapid research responses to COVID-19 and other infectious disease epidemics](#)
    - with respect to logistics for the meeting itself:
      - look at how other organizations might be able to contribute
      - consider making the meeting available for virtual participation in addition to the direct in-person participation, similar to the format of the Cochrane UK Colloquium 2018 (to engage people who are not there, disseminate key messages, using social media influence)
      - consider how to engage and allow input from people who are not in the room. e.g.,
        - using digital means - storyboards, surveys for participants to contribute; aggregating insight from different orgs via a platform, like VOICE-global and/or [Patient Experience Platform](#), or
        - disseminating the working papers in advance and inviting comments that become available to those who then participate in the actual round table
      - look at examples of great innovation that surfaced in the last few months, for example the THIS Institute (director Mary Dixon Woods) has an extremely well-run meeting
      - think about whether to have commercial entities involved

#### ACTIONS:

- **Sylvia and Jo to see if Emma Thompson (Advocacy and Partnership Officer) and Katie Abbotts (External Communications) are available to join the next meeting of the WG**
  - **Sylvia to share the slides about the planning for with the WG**
  - **Sylvia to coordinate the development of a wish list for October invitees**
  - **Jenn to course information about virtual meetings from previous colleagues**
- b. Draft work plan for working group, including:
- i. additional members that should be invited to contribute to working group
  - ii. list of advocacy organizations (see attachment 6)

#### 5. ANY OTHER BUSINESS

- a. Reminder of upcoming WG meeting on Wednesday 21 April